

PROFILE: Psychology & Communications major at the University of Maryland passionate about digital storytelling, social media strategy, and inclusive communication. I aim to create content and campaigns that inspire connection, engagement, and community. Experienced in social media management, performance, and youth mentorship, I bring creativity, empathy, and energy to every project.

EXPERIENCE:

Digital Marketing & Social Media Intern — Exler Marketing (April 2026–Present)

- Creating and managing social media content across platforms (TikTok, Instagram, X, LinkedIn, etc.)
- Analyzing performance of social media campaigns and giving insights to improve engagement
- Supporting marketing projects like blog posts, digital campaigns, and multimedia content

Communications Intern — Heskin & Proper PLLC (July–Sept 2025)

- Managed firm's social media and blog presence to strengthen branding
- Created engaging posts on law and policy trends for professional audiences
- Supported marketing and communication projects across teams

Performing Arts Specialist — Camp By The Sea, Margate City, NJ (June–Aug 2025)

- Designed and led performing arts lessons for 400+ campers
- Created inclusive activities that encouraged teamwork and confidence
- Collaborated with counselors to maintain a safe, positive environment

Director, Social Media & Marketing Chair — 32 Bars Musical Theatre Club, UMD (Sept 2025–Present)

- Directed *Into the Woods*, managing creative, operational, and promotional aspects while leading cast and crew
- Manage social media platforms and design promotional materials
- Collaborate with the board to foster an inclusive arts community

Social Media, Brand, & PR Chair — Alpha Phi Omega (Service Fraternity), UMD (Sept 2025–Present)

- Actively participate in community and campus-based service initiatives, supporting local organizations and volunteer efforts
- Develop and manage social media content to promote events, increase member engagement, and support recruitment efforts

Tutor — Lakeland Stars, College Park, MD (Jan 2025–Dec 2025)

- Support elementary students in reading and math
- Build trust through mentorship and consistent encouragement

Camp Counselor — Tall Pines, Margate Rec Center, Schmoopy's, Camp By The Sea (Summers 2021–2024)

- Supervised children ages 4–8 and led engaging, creative activities
 - Promoted teamwork and emotional well-being among campers
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EDUCATION:

University of Maryland – College Park | B.A. in Psychology & Communication | Expected May 2028

Relevant Coursework: Communication Research Literacy · Professional Communication and Writing · Mediated Communication · Communication Science Theories
Social Psychology · Developmental Psych · Psychological Statistics · Multicultural Psychology in the U.S. · Research Methods Laboratory ·

Cherry Hill High School East (Graduated June 2024)

Cum Laude · Spanish & English Honors Societies · Seal of Biliteracy (Spanish)

SKILLS & INTERESTS: Creative leadership · Social media · Canva, R, Google Workspace & Microsoft Office · Youth engagement · Performing arts – acting & directing 🎵 · LGBTQ+ advocacy 🏳️ · Mental health awareness · Empathetic communication · Mentoring